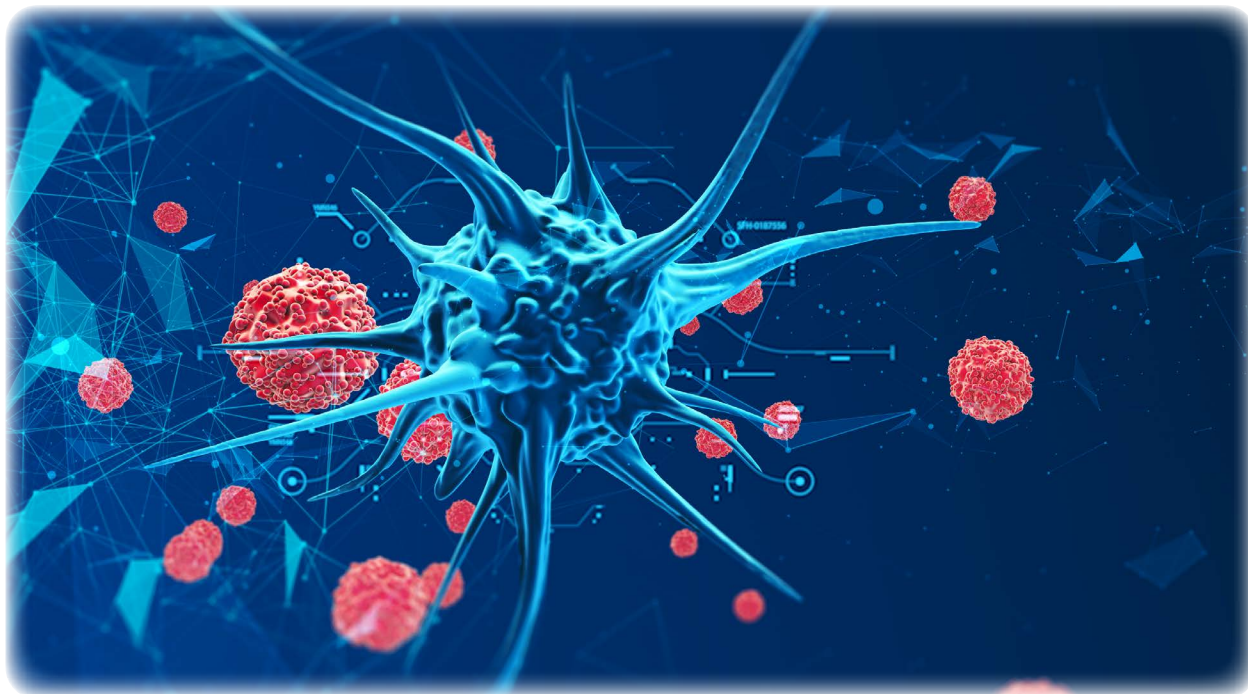


PSOH ANNUAL MEETING

OCTOBER 25, 2024

Marriott Philadelphia West
West Conshohocken, PA



How to Support PSOH

CORPORATE MEMBERSHIP & EXHIBIT OPPORTUNITIES

PSOH | ASCO[®] State/Regional
Affiliate Program
Pennsylvania Society of Oncology & Hematology

CORPORATE MEMBERSHIP

The Pennsylvania Society of Oncology and Hematology (PSOH) invites companies to become annual Corporate Members of the Society. Corporate membership allows corporations to participate in educational and advocacy activities of PSOH, and to promote scientific inquiry and exchange among members.

\$10,000 Benefits

- Exclusive Networking Event with PSOH Board to include up to three representatives
- First choice of (1) exhibit table placement and participation for four representatives at 2024 Annual Meeting
- Company profile on PSOH website to include logo, representative contact information, company description, website, and social media links through December 31, 2024
- Work with legislative initiatives
- Opportunity to survey members (based on Board approval)
- Distribution of priority company information on FDA approvals and/or published journal articles to active members (based on Board approval)
- Posting of FDA approvals on website
- Included in event promotion email

\$5,000 Benefits

- (1) Exhibit table placement selection before general exhibitor assignments, and participation for three representatives at 2024 Annual Meeting
- Company profile on PSOH website to include logo, representative contact information, company description, website, and social media links through October 31, 2024
- Work with legislative initiatives
- Opportunity to survey members (based on Board approval)—**once per year**
- Distribution of priority company information (i.e. FDA approvals and or published journal articles, based on Board approval) to active members—**three times per year**
- Posting of FDA approvals on website

All corporate memberships will also receive the exhibitor benefits for our 2024 Annual Meeting. *(The total number of representatives are listed in benefits above.*

A maximum of 2 additional representatives may be purchased.)

Become a Corporate Member!

2024 PSOH ANNUAL MEETING

October 25, 2024 • Marriott Philadelphia West, West Conshohocken, PA

OPPORTUNITIES

Exhibit Table—\$2,500

- (1) 6' or 8' table and two chairs
 - (2) complimentary registrations for representatives
 - Company name on "Thank You" screen during breaks
 - Company name on signage throughout meeting space
 - Company name listed in onsite program for attendees
 - A permission-based attendee list provided before and after the meeting—
(Attendees select an "opt-in" check box during registration if they agree to be contacted by exhibitors.)
-

Break Sponsor—\$800

(Two opportunities available—Must be an exhibitor. This sponsorship does not include an exhibit table.)

- Additional signage at either the AM or PM break
 - Recognition during break slide show in main session room
 - Recognition in program materials
-

Non-CME Product Theater—\$15,000

(One opportunity available—An exhibit table or corporate membership is not required. The Non-CME Product Theater is offered on a first come, first served basis. Purchasing company must match the theme of the meeting—"Putting Patients First, Transforming Cancer Care.")

- PSOH will make all arrangements and cover the following expenses: food & beverage, audiovisual, room rental, and setup
 - Exclusive audience with meeting attendees during a lunch session to include a non-CME education presentation that matches the meeting's theme—"Putting Patients First, Transforming Cancer Care."
 - Presentation length shall not exceed 45 minutes
 - Attendees will eat their lunch during the session
 - Company to provide promotional content for two email blasts
-

Additional Exhibit Table Representatives—\$300 each

(A maximum of 2 additional representatives may be purchased.)

Questions? Email Jessica Winger, Meeting Manager at jwinger@pamedsoc.org

REGISTER HERE!

2024 PSOH ANNUAL MEETING

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GENERAL INFORMATION

PSOH Tax-ID: 22-2464542

Additional Representative:

Additional representatives cost \$300 each.
Max of two additional representatives.

MSL Attendees:

MSL attendees are welcomed; however there is an expectation that they will not engage in any promotional/commercial activities outside of the exhibiting area where they must be associated with an exhibitor or corporate member through a shared or separate exhibiting table.

Exhibit Cancellation Policy:

Requests for cancellations of exhibit space must be presented to the association in writing. If cancellation occurs on or before September 25, 2024, the exhibitor will receive a full refund, less a 20% administrative fee. If cancellation occurs after September 25, 2024, no refunds shall be due to the exhibitor. An exhibitor who cancels may not transfer or assign an exhibit space to another company.

Standards for Integrity and Independence in Accredited Continuing Education

As a vendor, you will need to understand and agree to follow the policies of the ACCME's Standards for Integrity and Independence in Accredited Continuing Education and the guidelines of the American Medical Association set for physicians in support of the 2024 PSOH Annual Meeting. By accepting the purchase of an exhibit space, the Pennsylvania Society of Oncology & Hematology is in no way endorsing products or services offered by this company.

PAYMENT IS DUE IN FULL ON OR BEFORE
Wednesday, September 25, 2024.

Checks should be made payable to PSOH and mailed to:

PSOH
Attn: Jessica Winger
400 Winding Creek Blvd.
Mechanicsburg, PA 17050

